

EEO ANNUAL PUBLIC FILE REPORT
WNEG
Georgia-Carolina Radiocasting Company, LLC

This report covers full-time vacancy recruitment for the period of December 1, 2016 through November 30, 2017

Employment Unit: Georgia-Carolina Radiocasting Company, LLC	<u>Address:</u> 145 North Alexander St PO Box 1159 Toccoa, GA 30577	<u>Contact Person/Title:</u> Phil Hobbs, VP/General Manager Art Sutton, President
Unit Members, Community of License WNEG(AM), Toccoa, GA* (*Five(5) full-time employees)	<u>Telephone Number:</u> 706-886-2191	<u>E-mail Address:</u> hobbs@gacaradio.com sutton@gacaradio.com

1. Full-Time Job Vacancies Filled by the Employment Unit: 2

Positions: News Director

News Director Charlie Bauder resigned effective March 31,2017. WNEG posted advertising for the position with area colleges-North Georgia Technical College, Piedmont College, and Toccoa Falls College. WNEG also ran an advertisement on the radio station and advertised with applications at the WNEG Home, Health, and Life Show on April 1,2017. WNEG received seven applications for the position and interviewed five applicants. Three were interviewed twice.

Cammie Bagley was hired by WNEG as News Director effective May 8, 2017.

Camley Bagley resigned from the position effective August 25,2017.

WNEG posted advertising for the position with area colleges-North Georgia Technical College, Piedmont College, and Toccoa Falls College. WNEG also ran an advertisement on the radio station. WNEG also received applications from stations within Georgia-Carolina Radiocasting in connection with Job Fairs attended. Nine applicants were called and six interviews were conducted. Three applicants were interviewed twice each.

Ethan Jordan was hired by WNEG for a News Position effective September 19, 2017.

2. Recruitment Sources

OUTREACH ORGANIZATIONS

#	Organization	Address	City	ST	ZIP	Phone
1	Toccoa Falls College	107 N. Chapel Drive	Toccoa	GA	30577	706-886-6831
2	Georgia Department of Labor	112 North Alexander Street	Toccoa	GA	30577	706-282-4514
3	North Georgia Technical College	8989 Highway 17	Toccoa	GA	30577	706-779-8100
4	Piedmont College	1021 Central Ave.	Demorest	GA	30535	706-778-3000

COMPANY POSTINGS AND COMPANY WEBSITES

4	Kathy Cabe	Station website (wnegradio.com)	kbrown@gacaradio.com		706-886-2191
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ADVERTISING				
5	Radio Ads	WNEG		
6	Newspaper Ads Billboards	The Toccoa Record	151 West Doyle Street Toccoa, Georgia	30577 706-886-9476

Other Sources	
-	Radio Ad
-	Georgia Association of Broadcasters
-	www.wnegradio.com

3. Supplemental Recruitment Initiatives.

Initiatives		Date	Location	Description	Titles of Employees Involved
1	Internship	Ongoing throughout the year		WNEG offers internships at the radio station in our News and Programming departments. Interns must be college students and receive credit for the internships. The Station's Management and Program Director oversee the internships to evaluate the interns and ensure they are receiving information and education. Internships are ongoing throughout the year. This year WNEG had 2 students participate in the Internship Program.	Operations Manager General Manager
2	Manager EEO Training	On-going	Georgia-Carolina Radiocasting	Managers are trained regarding EEO compliance rules and are given forms and booklets. Procedures for preventing and addressing discrimination claims or concerns are reviewed	COO, CEO and CFO
3	Career Expo	February 8, 2017	Stephens County High School	WNEG participated in the local high school career day. General Manager Phil Hobbs spoke with 20 students about job opportunities in the field of radio broadcasting.	General Manager Phil Hobbs
4	Facility Tour	March 3, 2017	WNEG	Conducted tour of station facilities for the Stephens County Schools After School program 60 students and 6 adults attended the tour explaining the responsibilities of WNEG in providing community service through broadcasts and explained different jobs in radio.	Operations Manager Connie Gaines
5	WNEG Home, Health & Life Show	April 1, 2017	Stephens County Senior Center Toccoa, GA	Sponsored event open to public and highlighting home/garden product businesses in Stephens County, GA. WNEG provided job applications and information about job opportunities.	General Manager, Operations Manager & Sales Manager
6	Facility Tour	April 13, 2017	WNEG	Conducted tour of station facilities for the Stephens County Schools Special Needs program. 27 students and 6 adults attended the tour explaining the responsibilities of WNEG in providing community	Operations Manager Connie Gaines
7	WNEG Senior Expo	May 25, 2017	Stephens County Recreation/Senior Center	Sponsored event open to the public which highlighted companies and non profits serving senior citizens in community. Over 400 in attendance. Job applications and information on job opportunities provided.	General Manager Phil Hobbs Supervised
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